

About us...

- We are travel agency from Kolobrzeg called MyCityKolobrzeg which we created a month ago.
- Our target group we want to focus is family.
- We would like to present you our city of the best way we can and invite you to visit it.
- Our company works in an unusual way as we're trying to get in touch with customers and make their offers very personal and attractive.
- We work in harmonious team. Each of us is responsible for something else.

marketing and advertising



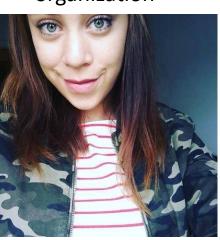
social media



customers



organization



Target group



dren ark







Name: Anne
Age: 32 years
Job: beautician
Hobbies/interests:
traveling ,painting,
photography

Name: Jens
Age: 35 years
Job: graphic designer
Hobbies/interests:
traveling,
bowling, sport











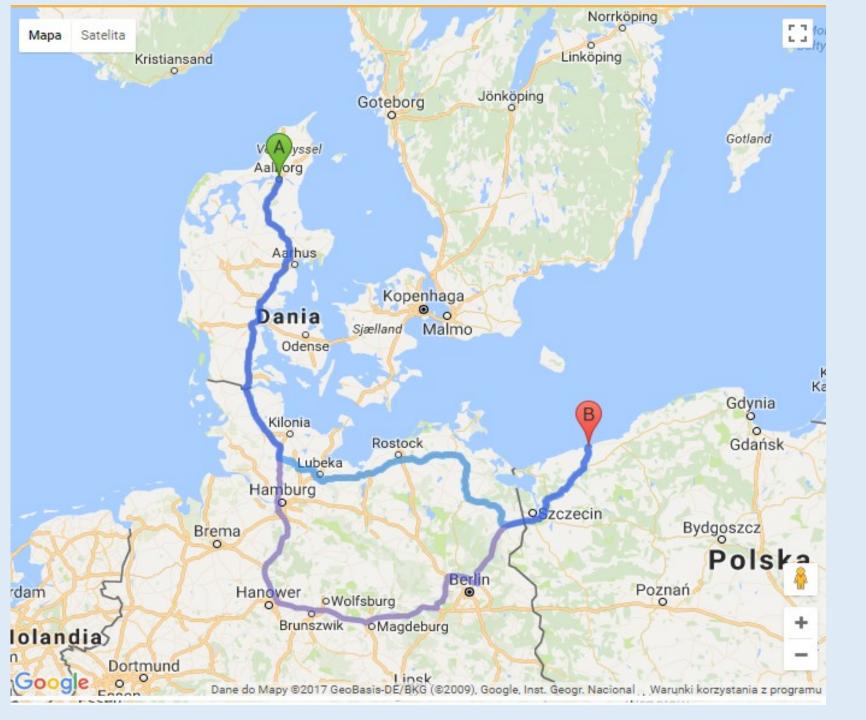
Marketing plan for our company 2017-2018	[lar	get o	roup										
	Families		n for a		ties								
		2017				2018							
		Sept	e Oktob	Nover	Decer	Janua	February	March	April	May	June	July	August
OWNED MEDIA													
Nebsite Nebsite													
ext about your tourist attraction	х												
roducts/services offered	х												
ranslations into English	х												
Customer cases - satisfied customers													
lase 1	х												
Showroom/reception area													
)isplays, posters, souvenirs	x												
Jmbrellas	х												
JSB stick	х												
PAID MEDIA													
Online advertisement													
age banners	x												
ARNED MEDIA													
ress releases													
lase 1	x												
SOCIAL MEDIA													
Social media													
acebook (videos, photos, text, links)	x												
ouTube (30 sek1 min.)	х												
nstagram	х												
witter, etc.	х												
Other marketing activities													
rade fair, events, etc.	x												

Transportation

Car – people choose this conveyance because of feeling independence, comfort, free hand and freedom. People can get at any place which they are interested in and they can get as much stuff as they want. It's really comfortable when we want to travel with children.







Length of passage

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478,24 km

9 h 14 min

MARINE HOTEL ****



The Marine Hotel****

The Marine
Hotel*****overlooking
the Baltic Sea, is located
right on the Kołobrzeg
beach. The hotel offers
231 rooms and suites,
filled with sea breeze –
from the luxurious
Marine Hotel****'s
"cabins" to the subtly
blue rooms of the Ultra
Marine.

A SIGHSEEING TOUR

July, August



Our travel agency guarantees 5-days tour with the unforgettable attractions and memories of beautiful Kolobrzeg



The first day

1.Arrival to Kołobrzegfrom Aalborg2.Accommodation inHotel Marine*****

3. Late dinner in the restaurant





The second day

- 1.Breakfast in the restaurant in Marina Hotel****
- 2. Visit Amusment Park in Kolobrzeg
- 3.Lunch in the restaurant Marine Hotel****
- 4. Free time on the beach
- 5. Dinner in the restaurant







The third day

- Breakfast in the restaurant Marine Hotel****
- 2. Journey to Pomerania Park
- /*Lunch in the Pomerania Park
- 3. Return to the Marine Hotel**** for dinner



















The fourth day

- Breakfast in the restaurant
 Marine Hotel****
- 2. Journey to Wild West in Zieleniewo
- 3. Lunch in the restaurant
- 4. Free time on the beach
- 5. Dinner in the restaurant





1.Breakfast in the restaurant in Marine Hotel*****2. Check out from the Marine Hotel****3.Back to Aalborg









The price included:

- Accommodation
- Food
- Attractions (Wild West, Pomerania Park, Amusement Park)
- Spa & Wellness in the Marine Hotel*****
- Bowling Hall in the Marine Hotel*****
- Free wifi
- Free drinks and snacks in the bar
- The gym
- Marmini playground
- Nanny care

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Wild West

The "Wild West" is an ideal place for western adventurers, where you can meet real cowboys, visit a cowboy saloon, see western shows, bank robberies, stunt shows. You can go to an Indian village, visit wigwam and dine and listen to Indian stories. Moreover you will have a chance to see exotic Indian costumes and colorful dancers.



Pomerania Fun Park

Pomerania Fun Park is the largest Amusement park in Western Pomerania. You can spend wonderful time together. There are a lot of diffrent outdoor atractions available for children and adults. In addition, there are restaurants and a cafe.





MARMINI

We also have the Marmini, a children's playground, where we take care of every thing to provide them with a plethora of unforgettable attractions. Kids do not know the meaning of boredoom and parents can be calm – knowing that their comfort is in their best hand. We guarantee the constant care od our babysitter.







Amenities:

- Leisure pool
- Dry sauna
- Steam bath---
- Aroma bath
- Snow cave
- Water cave
- All year round outdoor jacuzzi
- Tepidarium

SPA and wellness

From gentle sessions in the sauna, the bath and the pool, through the beneficial relaxation in the snow cave, to the embellising facial rituals and body ceremonies – we know how to make your holiday more enjoyable while on a sea expedition.





You can eat all meals in the hotel restaurant in option all inclusive.





Email: restauracja@marinehotel.pl Phone number: +48 94 35 34 340 In the hotel restaurant menu is inspired by asian, mediterranean and polish kitchen. You can try local food based on traditional polish recipes. Everything in the restaurant is prepared from fresh seasonal products. Breakfasts are served as buffet. Rest of meals are as an a'la carte option.





Our webpage









https://docs.google.com/forms/d/e/1FAIpQLSfdMhdfSMI1PM26Q0fCsR-y0TSTAcPCuWtCrV-dGTnzfbF7ng/viewform

Thank you for your attention

Do you have

