PANP travel agency





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Contact:

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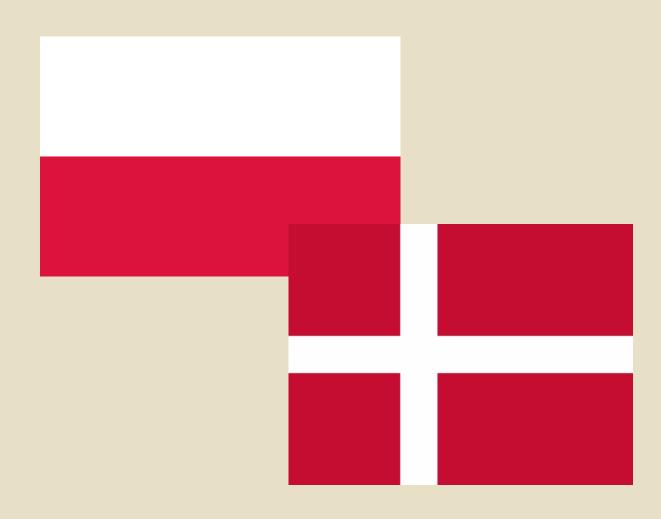
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PAMP travel agency has existed for two years. Our activity area is Polish - Danish market.









They met in their childhood. When they were 20 years old they got married.



They have a daughter Pia and a son in law Jesper.

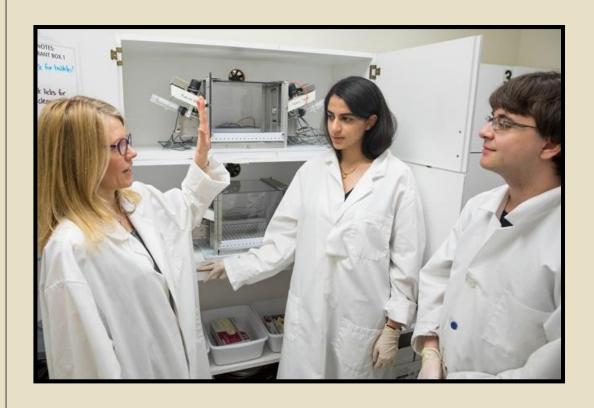




And they also have grandchildren Anne and Lars.



They both graduated from University of Copenhagen...





... and for 35 years they worked as psychologists in a reputable hospital. Now they are retired.

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Karen has been living with her husband in Fyn. They both try to spend a lot of time with their grandchildren.



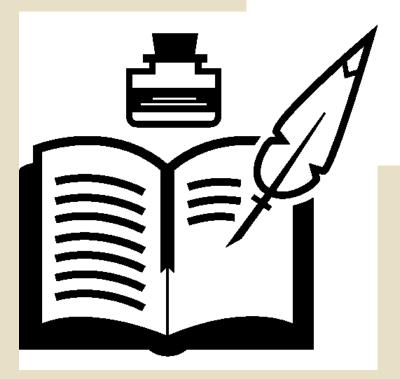


Anne and Lars are very fond of spending time with grand-parents because they are able to offer them interesting things.



Karen and Peter are really helpful to other people and they are volunteers





Karen also has been writing a book about her life and experience.



Karen and Peter often spend time outdoors. They enjoy walking and they are interested in wellness, health and culture.





They care about health and sometimes they go for short cycling trips.



They go to opera, theatre and cultural events very often. Holida is an opportunity for them to experience culture of other co and cities.









During holiday time Karen and Peter can keep fit. Despite their age they are willing to experience a lot of new things and discover new places and cultures.



Our marketing plan for years 2017-2018

		2017			2018							
		September	Oktober	November		February	March	April	May	June	July	August
OWNED MEDIA		·			,	•		•	•			
Website												
Text about your tourist attraction	X											
Products/services offered	X											
Translations into English	X											
Customer cases - satisfied customers												
Case 1	X											
Case 2	X											
Case 3	X											
PAID MEDIA												
Page banners	X											
Google Adwords												
Keyword advertisements	X											
SOCIAL MEDIA												
Social media												
Facebook (videos, photos, text, links)	X											
YouTube (30 sek1 min.)					·							
Instagram	Х											
Twitter, etc.												





LET'S SEE THE SEA

Transportation: Own car (8-hour driving), while you are driving you can stop your car and have

a rest.

Length of stay: 13.08 – 18.08.2017 **Food:** FB (breakfast, lunch, dinner)

Accommodation: DBL in New Skanpol Hotel *** in Kolobrzeg



Travel offer:

Day (13.08.2018): check-in, dinner, medical consultation and treatment, for beginning of Interfolk 2018;

Day (14.08.2018): breakfast, treatment, trip to Hortulus Gardens in Dobrzyca, dinner, folklore from all over the world;

Day (15.08.2018): breakfast, treatment, lunch, treatment, guided trip a by ecological car, dinner, folklore from all over the world;

Day (16.08.2018): breakfast, treatment, exhibition "Metamorphoses" in Art Gallery in Town Hall, lunch, treatment, dinner, folklore from all over the world;

Day (17.08.2018): breakfast, treatment, cruise to the Baltic Sea, lunch, walk along the coast, dinner, Interfolk final show;

Day (18.08.2018): breakfast, check-out.

Price includes

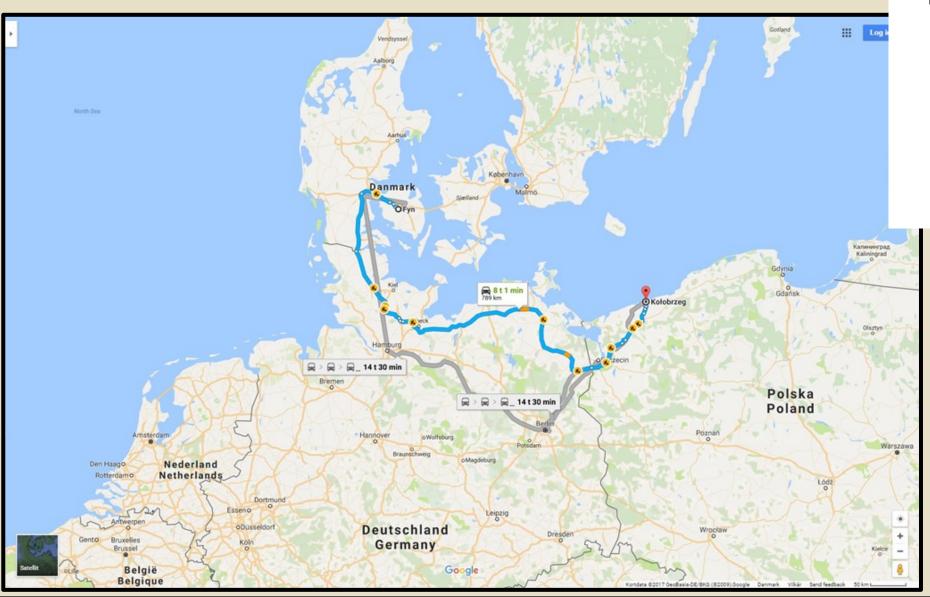
Accommodation and food; treatment (in offer: hydro massage, mud bath, inhalations, brine bath, peat poultice, local cryotherapy, magnet therapy, bioptron, oxygen therapy, laser therapy, classical massage); tickets to tourist attractions; insurance; resident available in hotel.

















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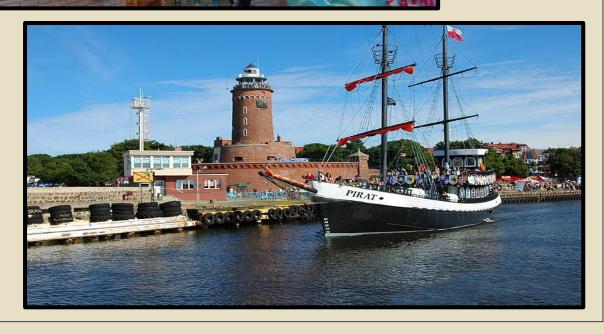
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FEEL THIS ADVENTURE TOGETHER !!!



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Hotel New Skanpol *** in Kolobrzeg

Offers: reception open 24h, 6 floors, 168 rooms, breakfast included, "Skandynawia" Restaurant, "Jensen" Bar, café, Wellness Center, hairdresser saloon, fitness room free of charge, cash machine, guarded car park, lift, safe at the reception (free of charge).







More information about hotel...

Guests who smoke are permitted to do so in designated area or outside only. New Skanpol accept small household pets up to 5 kg, or about the size of 30 cm.

- Extra services on request: laundry, breakfast room service, wake-up call
- Safe lock in the reception free of charge
- Hair driers available on request at the reception
- Cot available on request free of charge
- Selected rooms adapted to the needs of wheelchair users



















We invite you to visit our website:

pamp-kolobrzeg.simplesite.com





Thank you for your attention!





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And now we will answer for all your questions

